

WHY?

WHY?

Question:

**Why can't I cite information from
Wikipedia & Livestrong.com for my
GCC research project?**



Image: darkgovernment.com

If your child had a rare brain disease, would you expect her neurosurgeon to say this?

Question

Let's suppose...

...you hire a contractor to build a new vacation home in a remote location.

Would you be confident about his abilities if he showed up with these tools?





Image: buffleheadcabin.com

**This is your completed
vacation house.**

Problem



Image: technbiz.blogspot.com

You've already paid the contractor \$100,000. | Problem

Problem

**He's
stopped
taking your
calls.**



Demanding Jerk

Answer

Ignore

Question

If you retain an attorney to sue the contractor, would you expect to see this type of “diploma” hanging on her office wall?

COURT 

“Law Degree”

In recognition of viewer

Doreen S. Carruthers

for her fanatic support
of televised justice

Steven Brill

CEO, Court TV
December 2007



Why can't you cite blogs, Wikipedia and other popular websites for research projects?

Here's the bottom line...



Image: auroraecc.com



Image: abns.org



Image: negotiationlawblog.com

**We rely on professionals
for their knowledge, skills
& specialized tools.**

Fact



Image: myfountainonline.com

**We *pay* professionals
for their knowledge, skills
& specialized tools.**

Fact



Image: legalproductivity.com

**Is your goal to become
a professional?**

Question

Question

Will your future clients pay you to use tools that everyone else knows about and uses?



It's time to expand your research skills



Image: greatleadersserve.org

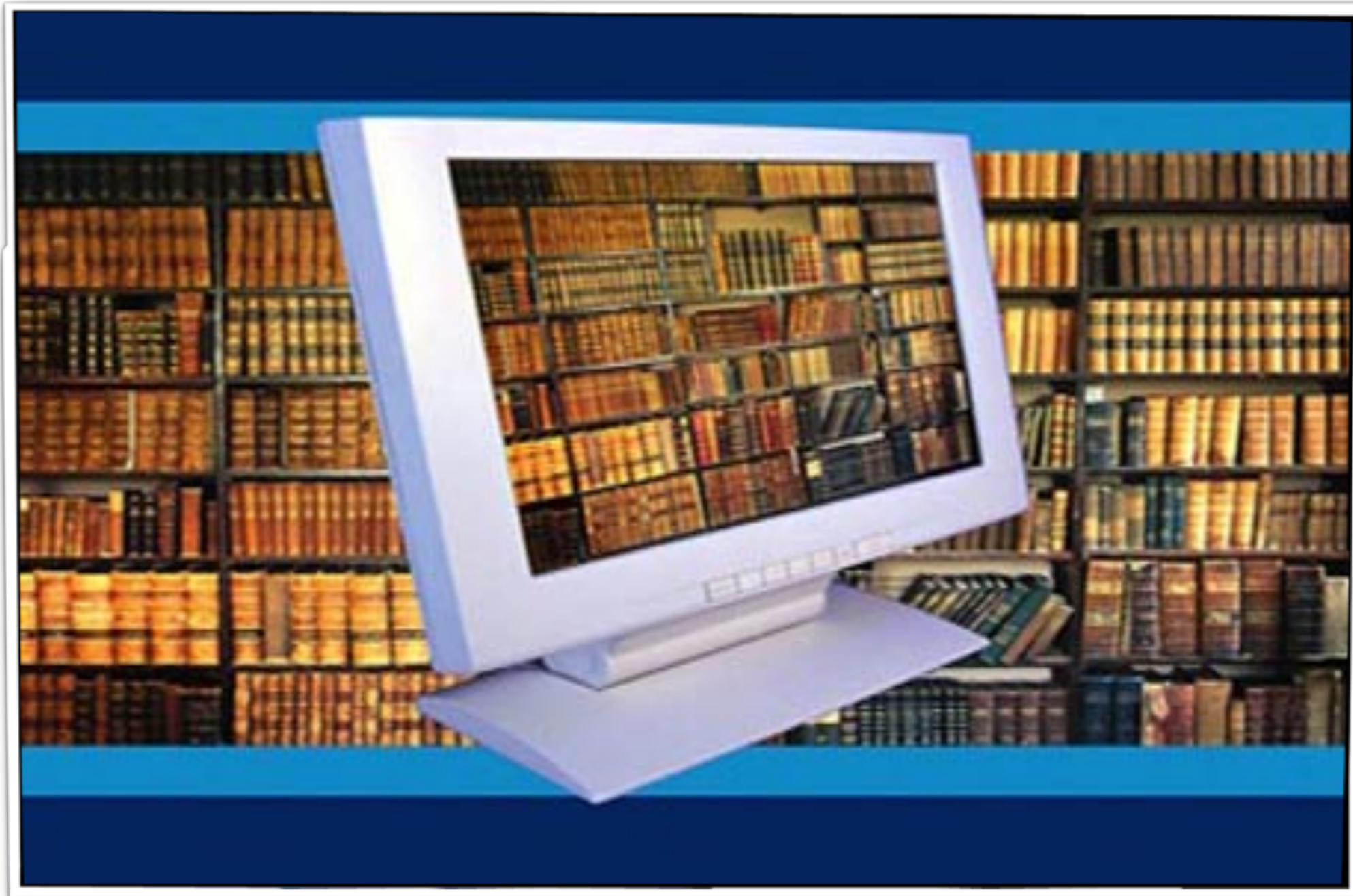
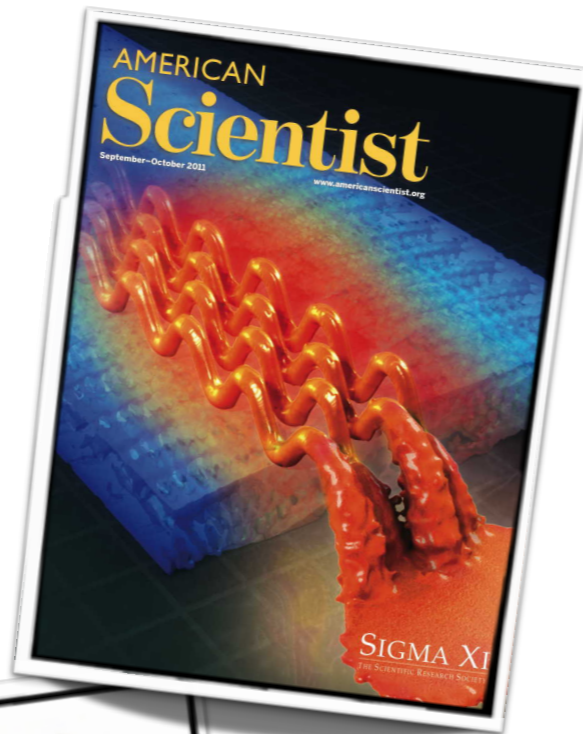


Image: asce.org

**Master the use of a
professional's research tools**

Challenge



GCC
Glendale Community College - Arizona
Libraries Suggestion Box

Databases (A-Z Listing)

LIBRARIES and MEDIA at GCC & GCCN

ASK-A-LIBRARIAN
View: Titles Only | Brief Description

An ALPHABETICAL list of databases.

- [Academic Search Premier](#) ⓘ
- [Academic Video Online](#) ⓘ
- [African American Experience](#) ⓘ
- [Alexander Street Anthropology Video](#) ⓘ
- [Alexander Street Counseling](#) ⓘ
- [America: History and Life with Full Text](#) ⓘ
- [American History in Video](#) ⓘ
- [Ancestry Library](#) ⓘ
- [AP Images](#) ⓘ
- [Area Studies Video Online](#) ⓘ
- [Arizona Republic](#) ⓘ
- [Art and Architecture in Video](#) ⓘ
- [ARTstor](#) ⓘ
- [Auto Repair Reference Center](#) ⓘ
- [Biography In Context](#) ⓘ

Change View

- [by Subject](#)
- [by Title](#)
- [by Type \(Encyclopedia, etc.\)](#)
- [by Vendor/Publisher](#)

• [Show Descriptions](#)

• [Remove Sidebar / Print View](#)

[Mobile Optimized Databases](#)

Information

Off-campus access is restricted to GCC students, faculty and staff with an active [MEID username and password](#).



Limit your results

Full Text

Published Date
Month Year: - Month Year:

Scholarly (Peer Reviewed) Journals

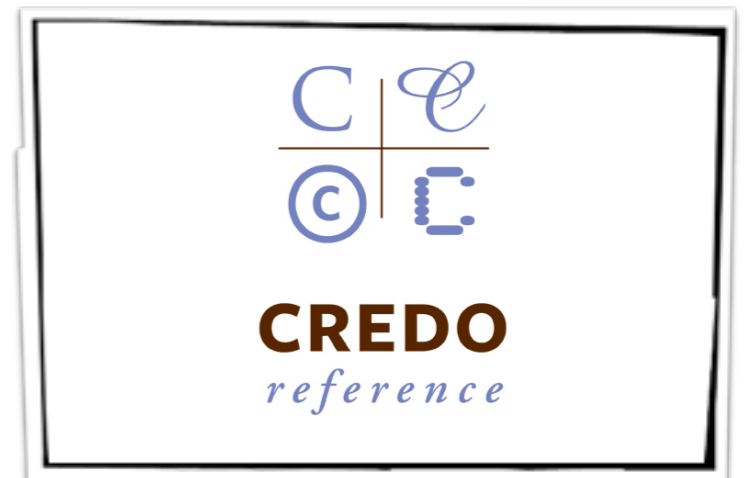
Publication

Scholarly journals

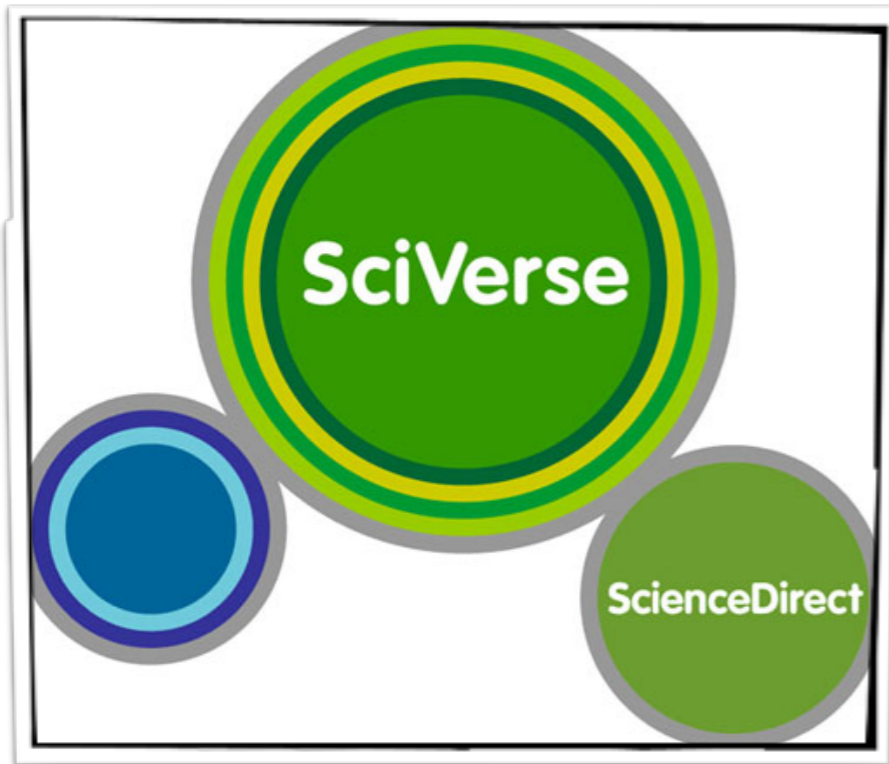
**Both online and
in print**



Image: thepioneerwoman.com



Reference resources in print and online



Library databases

Information professionals



Friendly!
Helpful!
Know where to find things!
Ready to assist you!
YOUR BEST LIBRARY RESOURCE!



Professionals

use

professional

tools.



A production of

Glendale Community College
Library and Media Services

lib.gccaz.edu/lmc

2013

